

Spas-Resorts and Product Companies

Add an **INSTANT FACELIFT** to your **REVENUES** with the exclusive **Beauty Show Affiliate Program**

Here's a way for your spa—resort or beauty product company to be included on The Beauty Show™ TV show and magazine with national and local TV coverage reaching upwards of **20 MILLION HOUSEHOLDS**. Best of all, The Beauty Show™ does all the work for you, so you can reap the (substantial!) profits.

We've put beauty into virtually every available media pipeline . . .

We are extending **EXCLUSIVE PRIVILEGES** to spas, resorts and product companies who become our Affiliates by developing a special "Beauty Show" package for our Lifestyle Passport Members. We put you **UP FRONT AND CENTER** before millions of viewers and we **NEVER** look like an infomercial.

How does it work? The Beauty Show™ TV & Magazine has created a Lifestyle Passport Program for viewers to visit participating Affiliate Spas to receive the unique spa treatments or buy the special products they see featured on The Beauty Show™.

As a Product Affiliate you get:

- Your product or service highlighted on the New Treatment & Trends TV segment with national and local TV exposure in key cities reaching upwards of 20 million homes.
- You will have extended TV media exposure on The Beauty Show's™ WEB TV reaching upwards of 100,000 viewers per month.
- Your products will be promoted in our directory printed especially for our Lifestyle Passport Members, which is promoted on national TV, Magazine and Web TV.
- You will have a listing within The Beauty Show™ Magazine's special Lifestyle Members Passport promotions page reaching 50,000 readers.

- You will have valuable video footage rights from The Beauty Show™ TV series that you can upload to your website — providing incredible marketing opportunities.

As a Product Affiliate you provide:

- Sponsorship for Affiliate Spas, gift packages for Lifestyle Passport Members' prize drawings and product specials that can be sold on The Beauty Show™ on-line boutique.

As a Spa/Resort Affiliate you get:

- Your spa highlighted on the Spa – Resort Report TV segment with national and local TV exposure in key cities reaching upwards of 20 million homes.
- You will have extended TV media exposure on The Beauty Show's™ WEB TV reaching upwards of 100,000 viewers per month.
- You will have a listing within The Beauty Show™ Magazine's special Lifestyle Members Passport promotions page reaching 50,000 readers.
- You will have valuable video footage rights from The Beauty Show™ TV series that you can upload to your website – providing incredible marketing opportunities.

Spa/Resort Affiliates Provide:

- A special spa treatment package and price for Lifestyle Passport Members, preferably using products from our sponsoring affiliate companies.



THE DETAILS ... media distribution

- **The Beauty Show™ TV Series** is distributed as half-hour TV “specials” on cable and satellite reaching upwards of 20 million homes respectively. Airtime and dates are planned as a special rollout in key cities.
- **The Beauty Show's™ Web TV** features Individualized TV segments playing 24/7 and reaching upwards of 100,000 people per month.
- **The Beauty Show's™ Magazine** is distributed within key spas and resorts nationwide along with special mailings to our Lifestyle Passport Members for a total of 100,000 in print and digital distribution.

THE DETAILS ... cost

The average media cost for this type of media exposure would normally run over \$50,000. However, if your product company or spa/resort becomes an affiliate of The Beauty Show™, your average cost is less than \$300 per month. Spa/Resort Affiliates can enjoy increased savings (sponsorship) by using products provided by a Beauty Show Product Affiliate Company.

CURRENT PRODUCT COMPANIES PROVIDING SPONSORSHIP FOR AFFILIATE SPAS ARE:

Sabai Spa™

Providing the purest in skin and body care from Thailand. Their specialty is Thai Herbal Compresses used during massage, along with a full line of face and body spa products. Sabai Spa™ is currently being featured on The Beauty Show TV series with the Thai Herbal Compress Signature Massage. Viewers are looking for these treatments and are being referred into Affiliate Spas who provide this add-on to their massage.



Edimi—The Institute for Skin Sciences

The world's leaders in Transdermal Infusion product delivery. Their specialty is the Non-Surgical Face Lift Series. This is a two-hour, in-spa procedure involving the application of eight different products. (Is this difficult to do? Answer: if you can do a facial, you NOW can do a face-lift). Edimi is currently being featured on The Beauty Show™ TV series with the Non-Surgical Face Lift Series. Viewers are looking for this treatment and are being referred into Affiliate Spas who provide this treatment.

For more information on becoming a part of the Beauty Show's™ Affiliate media opportunity please contact:

1-800-975-6051

or email

maria@thebeautyshow.com

www.thebeautyshow.com

